



EXAMPLES OF ACTIVITIES THAT MERIT AN AVENUES OF SERVICE AWARD

Recognizing members for their service helps keep them motivated and inspires others, too. Below are examples of activities that you can recognize with an [award in one of the Avenues of Service](#). When a member has received each of these five district-level awards, they become eligible for [Rotary's Avenues of Service Award](#).

Club Service involves action a member takes within their club to help it function successfully.

Examples:

- Serving on committees or in other club leadership positions, or taking on responsibilities that benefit the club
- Contributing significantly to the implementation of their club's long-term membership development plan
- Fostering communication among club members and with the community, through social media or other media coverage of club activities
- Sponsoring new club members
- Recommending prospective members to a Rotary or Rotaract club
- Working to make their club more inclusive
- Starting a collaborative relationship with a local Toastmasters club

Vocational Service means promoting high ethical standards in businesses and professions, recognizing the worthiness of all dignified occupations, and fostering the ideal of service in the pursuit of all vocations. Members demonstrate vocational service by conducting themselves and their businesses in accordance with Rotary's principles and lending their vocational skills to club-developed projects in order to address community needs.

Examples:

- Leading a service project that offers training for people who are unemployed or want to improve their skills
- Mentoring a younger person to succeed in their profession
- Lending professional expertise for a club or district project
- Organizing a vocational service discussion or workshop to inspire others to take action

- Giving a talk about their vocation to other club members
- Promoting professional development opportunities for members
- Participating in a vocational training team
- Joining a profession-oriented Rotary Fellowship or Rotary Action Group

Find more examples in the [Vocational Service in Action](#) guide.

Community Service comprises efforts to improve the quality of life of those who live within the club's locality or municipality.

Examples:

- Leading the planning and implementation of a sustainable local service project
- Coordinating the effort to sponsor a Rotary Community Corps
- Volunteering in community service projects
- Securing a partnership with a corporate, governmental, or nongovernmental entity to work on a project together
- Promoting the work their club is doing to the community through social media or other communication channels

International Service comprises activities that advance international understanding, goodwill, and Positive Peace by fostering acquaintance with people of other countries, their cultures, customs, accomplishments, aspirations, and problems, and through cooperation in all club activities and projects designed to help people in other regions.

Examples:

- Leading the planning and implementation of a sustainable international service project in one of Rotary's areas of focus
- Coordinating the club's participation in a local or international project fair
- Supporting a service project in another country as a member of a Rotary Action Group or The Rotary Foundation Cadre of Technical Advisers
- Hosting international New Generations Service Exchange or Rotary Friendship Exchange participants
- Joining the resource network managed by the district international service committee
- Helping organize their club's World Polio Day event
- Representing their club at the Rotary International Convention
- Belonging to a Rotary Fellowship

Youth Service encompasses the positive change implemented by young leaders through leadership development activities, involvement in community and international service projects, and exchange programs that enrich and foster positive world peace and cultural understanding.

Examples:

- Leading the planning and implementation of a service project that supports the development of young people in the community
- Sponsoring an Interact club or fostering a connection between Rotary members and members of a local Interact club
- Hosting a Rotary Youth Exchange student or helping coordinate an exchange
- Leading the effort to organize a RYLA event
- Supporting a service-learning project undertaken by a local Interact club or other community or school group
- Screening adults who will volunteer in Rotary youth programs, or training participants, parents, and volunteers in Rotary's youth protection policies